Seven Ways to Build Community Leadership

Give Potential Leaders a Job.
Everyone in the group should have some job or responsibility, but a leader/coordinator may need special kinds of jobs, such as:

Researching information
Holding meetings
Calling neighbors about meetings or events
Facilitating the meetings
Generate ways to solve the problem

Create Obligations For Members/Potential Leaders.
Bring four neighbors to the next meeting
Speak at the Council of Churches meeting about the issue
Be the spokesperson at the news conference
Attend a conference/training about the issue

Peers Convince Potential Leaders to Act
Is there someone or some people who feel strongly about a possible leader, and can they talk with that person about getting involved/taking leadership?

Who are some of the natural community leaders?
What is the network of leadership?

Choose A Leader Who Is Directly Affected By The Issue.
Who’s being affected most by the problem/issue?
Who has extremely creative ideas?
Who has extremely practical ideas?

Use Shortcuts In Bringing Issues To A Head.
This delegating of tasks may develop one or more new leaders.

Heighten Emotions To Bring People Into Action.
People get more actively involved when they have strong emotions regarding the issue/problem.

Graduate Leaders/Members to New Levels of Experience.
Members and leaders should meet directly with the power figures involved in the issue and this contact may allow the group to become involved in new areas.

Source:  Power:  A Repossession Manual, by Greg Speeter