

The Benefits of Personal Contact

The first job of the **LEADERSHIP TEAM** is to organize a way to contact other people on the block.

There are a number of communication channels used by block clubs- posters, fliers, announcements in community or church newsletters- but the best contact is *personal contact*.

Advantages of Personal Contact

- a. Personal calling lets them know you are interested in them.
- b. Also assures him/her they will know at least one person at the meeting- *you*.
- c. Gives you an opportunity to explain what a block club is and give your ideas on what can be done.
- d. Also gives you a chance to hear what your neighbor feels is important and they would like to see accomplished.
- e. If neighbors agree to come there is more of a commitment to show up.
- f. Neighbors can also suggest others who may be interested and could introduce you or let you use his/her name.