



## 2017 Veggie Box Information Packet

The Veggie Box program provides a convenient way of obtaining fresh, high quality, locally grown and produced foods. Our goal is to ease the amount of effort involved with healthy conscious eating by bringing the farmer's bounty to you. Each week, we purchase the best in-season produce from an array of local farmers, pack it into a box, and deliver directly to your workplace, or have it available for pick-up at the Allen Market Place. We source our products from local growers and producers in Mid-Michigan who utilize sustainable growing practices and stringent food safety measures. Therefore, we can ensure a safe and healthy product for you and your family that is also good for the environment! Each box includes a newsletter with healthy recipes utilizing that week's produce, a bio of the farmers providing the various items, and preparation tips for featured vegetables.

### Summer Veggie Box & Add-On Items run for 20 weeks, June 15 - October 26.

*Summer Veggie Box costs \$400 (add-on items available for an additional cost).*

Summer Veggie Box includes a seasonal assortment of fresh, locally grown vegetables & fruits.

Projected items include: asparagus, cooking greens, salad mix, lettuce, peas, radish, okra, herbs, beets, carrots, cabbage, green beans, peppers, kohlrabi, tomatoes, summer squash, cucumbers, sweet corn, onions, winter squash, potatoes, garlic, rhubarb, strawberries, raspberries, apples, peaches, & more.

*\*Some crops may be unavailable due to adverse weather conditions or other factors outside of our control.*

### Fall Veggie Box & Add-On Items run for 8 weeks, November 2 - December 21.

*Fall Veggie Box costs \$160 (add-on items available for an additional cost).*

Fall Veggie Box includes a seasonal assortment of fresh, locally grown vegetables & fruits.

Projected items include: onions, potatoes, winter squash, kale, collards, Swiss chard, salad mix, lettuce, garlic, apples, cabbage, carrots, beets, turnips, herbs, & more.

*\*Some crops may be unavailable due to adverse weather conditions or other factors outside of our control.*

### Add-On Items

In addition to fresh, local produce, we also offer optional locally produced add-on items to further increase the diversity of your box. You can select multiple shares of each add-on item. See the attached payment worksheet for details!

### Schedule, Cost & Payment

The **Summer Veggie Box** program and Add-On Items will run for a twenty week session, **June 15 –October 26**. Summer Veggie Box costs \$400, plus the cost of Summer Add-On Items. *Full payment for add-on items is due no later than May 25, 2017, payable by check and credit only.*

The **Fall Veggie Box** program and Add-On Items will run for an eight week session, **November 2 – December 21**. Fall Veggie Box costs \$160, plus the cost of Fall Add-On Items. *Full payment for add-on items is due no later than October 12, 2017, payable by check and credit only.*

There are three payment options for Veggie Box:

1. **Lump Sum**- Pay your whole balance at the start of the program by check or credit no later than **May 25, 2017** for Summer Veggie Box and **October 12, 2017** for Fall Veggie Box.
2. **Split Lump Sum**- Pay your balance in two installments.
  - a. Summer season first payment of \$200 is due no later than **May 25, 2017**. The remaining balance of \$200 is due no later than **July 20, 2017**. Due to the ordering procedure for add-ons, full payment for Summer Add-Ons is due no later than **May 25, 2017**.

- b. Fall season first payment of \$80 is due no later than **October 12, 2017**. The remaining balance of \$80 is due no later than **November 16, 2017**. Due to the ordering procedure for add-ons, full payment for Fall Add-Ons is due no later than **October 12, 2017**.
3. **Weekly SNAP Payments**- Available for SNAP payments only. Pay at the point of pick-up for your share. This payment option is only available to individuals who pick-up their Veggie Box at the Allen Market Place on Thursdays 12-6pm and pay with SNAP. A \$40 deposit (payable by check or credit) is due no later than May 25, 2017 for Summer Veggie Box, and October 12, 2017 for Fall Veggie Box. The \$40 deposit will be forfeited if you drop out mid-season; otherwise deposit will be applied to the final weeks of the Veggie Box season. **Weekly SNAP payments are not accepted for add-on items; the full cost of the add-ons is due with the deposit.** *You are responsible for paying for each share, even if you miss a pick up. SNAP can only be accepted at point-of-sale (not in advance or after).*

## Important Information

- You are responsible for paying for each share, even if you miss a pick-up.
- We accept payment by check or credit card (Visa & MasterCard by phone).
- Checks made payable to: Allen Neighborhood Center (Veggie Box in the memo line) and can be dropped off or mailed to 1611 E. Kalamazoo St. Lansing, MI 48912
- Check bounce fee is \$12.00
- If you pay via lump sum or split lump sum and drop out mid-season, we will refund your balance less \$40 (cost of two weeks of Veggie Box). There is no refund for add-ons.

## Delivery & Pick-Up

We will deliver your freshly packed Veggie Box to your workplace on **Thursdays between 3pm-5pm** (we ask for a minimum of five Veggie Box orders per workplace in order to make a delivery) or you may pick up at the Allen Market Place on **Thursdays between 12pm-6pm**. Produce will be packaged in a reusable box labeled with your name. Temperature controlled items (meats, eggs, cheese) will be placed in a cooler or refrigerator, depending on the resources available at your workplace. **Empty boxes must be returned to your delivery/pickup site each week by delivery time so they may be picked up and reused.** Reusing boxes ensures a low environmental impact and helps us to minimize program costs.

*\* The Allen Market Place does not provide make-up deliveries or pick-ups. We recommend you coordinate with a co-worker or friends who will pick-up your box in the case of your absence.*

## What are people saying about Veggie Box?

- "The Veggie Box has changed the way I eat."
- "My son is interested in vegetables and local farmers because of Veggie Box."
- "I love the challenge of using all the ingredients in the box each week."
- "The newsletters and recipes are a great resource and I have learned so much from them! I will use the tips beyond the Veggie Box!"

## About the Allen Market Place

The Allen Market Place is Mid-Michigan's premier food hub, housing the Exchange, our online wholesale market for local foods, licensed incubator kitchens, and a year round farmers market. The Allen Market Place is an enterprise of the Allen Neighborhood Center, a non-profit organization working to strengthen mid-Michigan's local food system since 1999. Our goal is to strengthen the relationship between our community and our farmers and food producers. We provide full transparency and traceability, sharing the stories of local farms and processors. We offer farmers additional markets for their products, fair pricing, and a wide range of educational opportunities including ongoing technical assistance, marketing, and business development.

## Contact Us

If you would like to become a member, you can mail or drop off a completed and signed copy of the attached application and agreement to Allen Neighborhood Center, 1611 E. Kalamazoo St. Lansing, MI 48912 (Attn: Allen Market Place Veggie Box).

If you have any questions, contact John McCarthy at 517-999-3923 or [exchange@allenneighborhoodcenter.org](mailto:exchange@allenneighborhoodcenter.org)

Online form available at: <https://goo.gl/eWXeoj>

# 2017 Veggie Box Registration

Name: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Phone Number: \_\_\_\_\_

What season(s) are you registering for?  Summer  Fall  Summer & Fall

Where do you want to get your box?  Pick-up at Allen Market Place  Workplace \_\_\_\_\_

Email(s): \_\_\_\_\_

## Total Payment Due (from payment worksheet on reverse side)

Total Summer payment due \$ \_\_\_\_\_

Total Fall payment due \$ \_\_\_\_\_

## Payment Method:

- Lump Sum:** Pay your whole balance at the start of the season. Check and credit card only, due no later than **May 25** for Summer Veggie Box, and **October 12** for Fall Veggie Box.
- Split Lump Sum:** Pay your balance in two installments.
  - Summer season first payment of \$200 is due no later than **May 25**. The remaining balance of \$200 is due no later than **July 20**. Due to the ordering procedure for add-ons, full payment for summer add-ons is due no later than **May 25**.
  - Fall season first payment of \$80 is due no later than **October 12**. The remaining balance of \$80 is due no later than **November 16**. Due to the ordering procedure for add-ons, full payment for fall add-ons is due no later than **October 12**.
- Weekly SNAP Payment:** Pay at pick-up at the Allen Market Place with SNAP (Bridge Card) only. A \$40 deposit payable by check or credit card is due no later than **May 25** for Summer Veggie Box, and **October 13** for Fall Veggie Box.

## Payment Type:

- Check (payable to Allen Neighborhood Center)
- Credit card (call 517-999-3923)

## Agreement

- I wish to join the Allen Market Place Veggie Box program and have read, understand, and will adhere to the program outlined in the Allen Market Place Veggie Box 2017 Information Packet.
- I agree to bring my empty box back each week and at the end of the season.
- I agree to communicate immediately, any changes in my commitment to this agreement to the Exchange Manager.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please fill out the registration and agreement form and mail or drop off. Please keep a copy for your records.

Allen Neighborhood Center

Attn: Allen Market Place Veggie Box

1611 E. Kalamazoo St.

Lansing, MI 48912

For questions contact John McCarthy at 517-999-3923 or [exchange@allenneighborhoodcenter.org](mailto:exchange@allenneighborhoodcenter.org)

*Thank you for supporting Mid-Michigan farmers and food producers!*

## 2017 Veggie Box Summer/Fall Payment Worksheet

*You may order multiple quantities of any add on!*

Item	Description	Summer Price	Qty	Fall Price	Qty	Total
<b>Veggie Box</b>	<i>1 box weekly</i> from Lansing area farmers. Seasonal assortment of fresh, locally grown vegetables and fruits. Summer session is 20 weeks (6/15/17-10/26/17) and Fall session is 8 weeks (11/2/17-12/21/17).	\$400 for 20 distributions		\$160 for 8 distributions		
<b>Brown Eggs</b>	<i>1 dozen bi-weekly</i> from Grazing Fields Cooperative (Charlotte, MI). Multi-farm cooperative of small to mid-sized local farmers who are dedicated to raising healthy, happy pasture raised and cage-free hens!	\$38 for 10 distributions		\$15.20 for 4 distributions		
<b>Bread</b>	<i>1 loaf weekly</i> from Stone Circle Bakehouse (Holt, MI). Owner, Kevin Cosgrove, is committed to producing delicious artisan bread that is gently mixed, slowly fermented, hand-shaped, and baked in a wood-fired oven.	\$110 for 20 distributions		\$44 for 8 distributions		
<b>Coffee Beans</b>	<i>1 pound bag of whole beans bi-weekly or monthly</i> from Rust Belt Roastery (Lansing, MI). Paul & Emily Nicholls offer wood-roasted coffee that is delicious, Certified Fair Trade and Organic, and from 1 of only 8 wood-roasted coffee producers in the U.S.!	bi-weekly		\$180 for 10 distributions		\$72 for 4 distributions
		monthly		\$90 for 5 distributions		\$36 for 2 distributions
<b>Cold-brew Coffee</b>	<i>1 pint bi-weekly</i> from Rust Belt Roastery (Lansing, MI). The cold brew process produces a smooth, less acidic coffee with a powerful punch! Certified Fair Trade and Organic	\$75 for 10 distributions		\$30 for 4 distributions		
<b>Cheese</b>	<i>½ pound bi-weekly</i> from Hickory Knoll Creamery (Onondaga, MI). For 15 years, Mike Metzger and Rusty Plummer have been creating delicious, artisan, pasture-raised cow & goat cheeses at their farmstead where both the milk and the cheese are produced. Cheeses include a variety of Tommes, sharp cheddar, Kronberg, Poitou, & mozzarella.	\$82 for 10 distributions		\$33 for 4 distributions		
<b>Chevre</b>	<i>7oz bi-weekly</i> from Hickory Knoll Creamery (Onondaga, MI). Rotating farmstead chevre flavors include: plain, pesto, & sun-dried tomato.	\$67 for 10 distributions		\$26.80 for 4 distributions		
<b>Dry Beans</b>	<i>1 pound monthly</i> from Ferris Organic Farm (Onondaga, MI). The Ferris family farm was established in 1827 and has been certified organic since organic began!	\$15 for 5 distributions		\$6 for 2 distributions		
<b>Honey</b>	<i>1 pint bi-monthly</i> from Lansing Honey Cooperative. This group of local small-cell beekeepers provide treatment-free raw honey harvested from local bee yards. Treatment-free means no chemicals of any kind, such as fungicides, pesticides, antibiotics, are used in the hives.	\$29 for 2 distributions		\$14.50 for 1 distribution		
<b>Meat Variety</b>	<i>1 package of frozen weekly</i> from Stone E. River Ranch (Eagle, MI), Trillium Wood Farm (Williamston, MI), Heffron Farms (Belding, MI), & Grazing Fields Cooperative (Charlotte, MI). Animals are humanely raised without the use of growth hormones, preservatives, dyes or antibiotics. Items may include: pork chops, breakfast sausage, bacon, hot Italian sausage, bratwurst, ground beef, chicken leg & thigh half chicken, boneless chuck roast, beef brisket & whole chicken.	\$230 for 20 distributions		\$148 for 8 distributions		
<b>Chicken Only</b>	<i>1 package of frozen chicken bi-weekly</i> from Stone E. River Ranch (Eagle, MI) and Trillium Wood Farm (Williamston, MI). Items may include: whole chicken, chicken breast, leg & thigh, and half-chicken.	\$144 for 10 distributions		\$49 for 4 distributions		
<b>Beef Only</b>	<i>1 package of frozen beef bi-weekly</i> from Heffron Farms (Belding, MI). Originally settled in 1921 by Thomas and Cecelia Heffron, they are in their fourth generation of being good stewards of the land. Items may include: ground beef, ground beef patties, boneless chuck roast, and beef brisket.	\$123 for 10 distributions		\$55 for 4 distributions		
<b>Pork Only</b>	<i>1 package of frozen pork bi-weekly</i> from Grazing Fields Cooperative (Charlotte, MI). Items may include: pork chops, breakfast sausage, bacon, spare ribs, hot Italian sausage, pork shoulder, and bratwurst.	\$106 for 10 distributions		\$48 for 4 distributions		
<b>Pie</b>	<i>1 pie (9") monthly</i> from Glory Bee Sweet Treats (Mason, MI). Owner, Diane Allarding, uses high quality ingredients to create delicious, assorted varieties of fruit pies.	\$65 for 5 distributions		\$26 for 2 distributions		
<b>Sweet Treats</b>	<i>1 packaged sweet treat weekly</i> from Glory Bee Sweet Treats (Mason, MI), Good Eats Diva (Lansing, MI), Rooted Home Farm & Goods (Lansing, MI), Stone Circle Bakehouse (Holt, MI) & Teff-Riffic (Lansing, MI). Local bakers prepare scrumptious baked goods such as fudge, biscotti, sweet breads, cookies, and mini pies fresh for you each week.	\$98 for 20 distributions		\$39.20 for 8 distributions		

**Total payment \$ \_\_\_\_\_**

For any questions, contact John McCarthy at 517-999-3923 or [exchange@allenneighborhoodcenter.org](mailto:exchange@allenneighborhoodcenter.org)