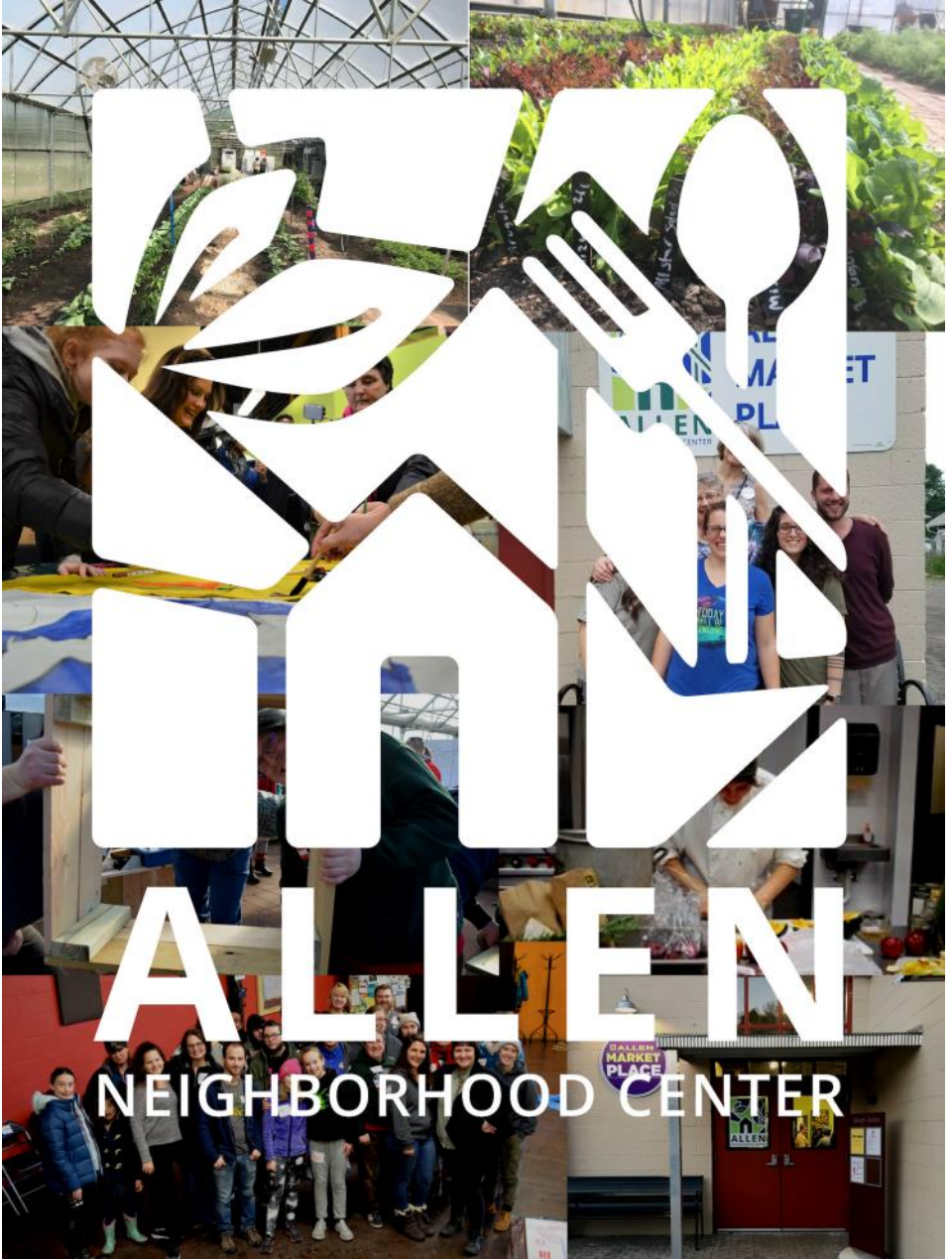


ANNUAL REPORT



2019

2019 At-a-Glance in Numbers!

-  **811 volunteers** contributed **9,583 hours** of time!
-  **68,383 pounds of produce** and bread products were distributed at Breadbasket Food Pantry.
-  Youth participated **420 times** in our Youth Programs for ages 5—17 .
-  **423 neighbors** were enrolled in health coverage & **4,000 neighbors** connected to basic needs.
-  Hunter Park GardenHouse held **15 workshops** attended by **262 neighbors**.
-  The Allen Farmers Market drew **16,600 patrons** in 2019.
-  **40 food entrepreneurs** have started their business in the ANC Kitchens in the last 5 years.
-  The Exchange Food Hub had gross sales of **\$430,922**, of which 86% went to local farmers and producers.
-  **103 Market Walk participants** walked **2,400 miles** during the summer.

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MISSION

Allen Neighborhood Center is a place-based, non-profit organization that serves as a hub for neighborhood revitalization and for activities that promote the health and well-being of Lansing’s Eastside community and other stakeholders.

For over 20 years, ANC has pioneered successful programs in health education and outreach, food security and nutrition education, youth development, commercial corridor revitalization, and social capital building— all with the generous support of an engaged and lively Eastside Neighborhood.



A LETTER FROM THE EXECUTIVE DIRECTOR & BOARD PRESIDENT

Dear Friends and Neighbors,

In 2019, we jumped directly into planning Allen Place. When completed, this mixed-use, comprehensive community center will offer 21 age-friendly and mixed-income apartments and welcome several more food and health related entities to the block. *(A little background: You may recall that in Aug. 2018, with generous help from a benefactor, we were able to purchase the complex in which we have been housed for 20 years. Renovations of the existing space and a new 3-story build are planned.)*

Throughout 2019, we worked closely with mentor and co-developer, Cinnaire Solutions, to engage architects and engineers and raise the necessary funds to make this vision a reality. Stay tuned as we continue the development process through 2020, with plans to open Allen Place in mid-late 2021!

Our programs flourished in 2019 and in these pages you can read highlights of the year for the Allen Farmers Market, Hunter Park GardenHouse, Exchange Food Hub, Veggie Box, Outreach and Health Enrollment, Market Walk, the Foster Park Improvement Initiative, Youth Service Corps, Take Root Garden Club, and Senior Discovery Group. Our Incubator Kitchen, providing kitchen access and business development support, grew steadily as did rentals of our greatroom for a wide range of events.

In the coming months, we will continue to nurture our core programs and to diversify revenue streams to ensure a sustainable organization for the long term. We are so very grateful for the support of this mobilized and generous community; and we look forward to working with our neighbors, partners, and stakeholders to bring about even more exciting changes in the year ahead!

Warm regards,

Jonathan Lum

President, Board of Directors
Allen Neighborhood Center

Joan Nelson

Executive Director
Allen Neighborhood Center

ANC BOARD MEMBERS



Jonathan Lum
President



Janet Kincaid
Vice President



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Secretary



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Mary Miner
Member



Kristina Sankar
Member



Sarah Schillio
Member



Joan Nelson
Staff to Board

Allen Neighborhood Center Staff

Joan Nelson, Executive Director

Joseph Enerson, Finance & Business Manager

Denise Paquette, Outreach and Development Director

Egypt Krohn, GardenHouse Manager

Samantha Castro, Josh Kerr, Youth Programs Coordinator

Julia Kramer, Farmers Market & Breadbasket Manager

Kat Logan, Exchange Food Hub Manager/Veggie Box

Lindsay Tarrant, Kitchen and Facilities Manager

AmeriCorps Members: Kristen Warner , Kat Kepski, Lo Drotar,
and Lexie Gozdifff

OUTREACH & ENGAGEMENT

Throughout 2019, our **Outreach and Engagement** team provided health enrollment services to neighbors (Medicaid, Ingham Health Plan, IHP-Dental, Affordable Care Act), assistance in connecting with a medical home, and links to a wide range of public health, housing, and human services. Other programs include Senior Discovery Group and Market Walk (our integrated food and fitness initiative in which participants earn tokens to our Farmers Market) and our series of teach-ins focusing on environmental and health topics

In 2019 the Outreach and Engagement team worked with ABC neighbors, the City of Lansing and AARP to install soccer goals and a bike repair station in Hunter Park. We also worked with Frog Holler and Urandale neighbors, the City of Lansing and MSHDA to resurface the basketball court at Foster Park. It is a joy to work with neighbors to improve our parks and neighborhoods.

Our Outreach and Engagement team manages ANC's communications:

- Active Neighboring News, a weekly e-bulletin, sent to over 2,700 people.
- The Eastside Neighbor, a triannual newsletter, delivered to 3,500 households.
- Our richly-detailed website, www.allenneighborhoodcenter.org.
- Multiple Facebook pages and Instagram accounts.
- Annual door-to-door canvass to engage neighbors in front porch conversations about the state of the neighborhood and to identify emerging opportunities and challenges.

ANC's Outreach team served over

3,998

neighbors in 2019.

423

neighbors enrolled in health coverage, food assistance, and State Emergency Relief.



OUTREACH & ENGAGEMENT

2,400.5

miles walked by
Market Walk
participants
between May and
September by

103 walkers



Market Walk was held in two locations this year: Hunter Park and Foster Park. Hunter Park hosted the Tuesday and Thursday evening sessions while Foster Park was our Saturday morning location.

In 2019 we hosted our first Hot Chocolate Stroll. We were joined by over 50 walkers on a bright February day, including parents with children in strollers.

THANK YOU to Blue Cross Blue Shield for generous support of Market Walk.



The **Senior Discovery Group** meets every Wednesday morning for 'pretty good coffee and great conversation.' In 2019, discussion topics included history, health issues, ballot proposals, social issues, and international speakers from MSU. This lively group is open to anyone over 50 or to guests interested in a specific topic.



ALLEN FARMERS MARKET

2019 marked the 16th year since **Allen Farmers Market** opened, and we are proud of the partnerships we cultivated this year. Thank you to the incredible sponsors who supported the market financially and brought their resources to share with the neighborhood. We enjoyed hosting many local organizations who brought interactive activities to the market, including Potter Park Zoo, Capital Area District Libraries, and Woldumar Nature Center. Farmers from all over the mid-Michigan region offered fresh locally grown produce, from veggies grown in the Eastside neighborhood to year-round greens grown in hoophouses miles away.



16,600

patrons attended the Allen Farmers Market in 2019



Food businesses using our Incubator Kitchen thrived at the market this year, offering a wide array of dinner options each week. We were thrilled to welcome Picnic Food Truck to the market as well.

Total market tokens and vouchers redeemed with vendors in 2018:

65,430

Note: This represents 25% of total currency (e.g., cash, checks) passing through our Market.

BREADBASKET FOOD PANTRY



Breadbasket Food Pantry has been assisting vulnerable neighbors with access to emergency food since early 2000. Each Monday afternoon, we distribute 1,000-1,500 pounds of fresh produce, 100 pounds of baked goods, and miscellaneous food items to about 100 people. Neighbors value this program not just for the free food, but for the chance to interact with each other and our volunteers, and to learn about other programs that can benefit them, including health insurance enrollment and gardening.

68,393

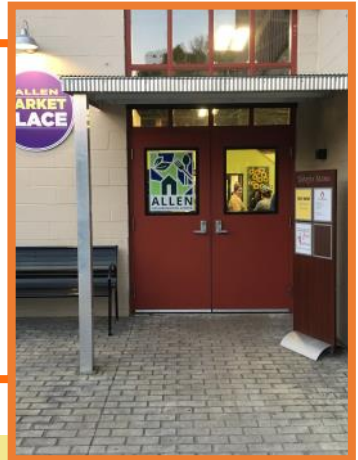
pounds of food, valued at \$1.92/lb, or \$131,382, was distributed to 547 unique neighbors, who visited Breadbasket 4,166 times.



ALLEN MARKET PLACE

The **Allen Market Place** (AMP), which opened in late 2013, serves as a multi-functional food resource center and food hub. In 2019, it provided a home for Breadbasket Food Pantry, the Indoor Farmers Market, and much more.

The AMP features two Kitchens. The fully equipped **Cooking Kitchen** supports nutrition education, culinary job skill training, food entrepreneurship, and cooking classes that celebrate the diverse foodways and cuisine of the Eastside. The smaller **Wash-Pack Kitchen** offers cold and dry storage (large walk-in cooler, chest freezers, reach-ins, pallet shelving) for use by farmers, producers, and food truck operators.



In 5 years, 40 entry-level food entrepreneurs have used our kitchen, including bakers, fermenters, microbrewers, caterers, pasta makers and more. Of these 40 makers, 5 graduates have opened their own bricks and mortar businesses and several have joined restaurants as executive chefs.

At the end of 2019, we began finalizing the plans for an Accelerator Kitchen. The Accelerator will serve 4 graduates of ANC's Incubator Kitchen Program who are seeking an "intermediate step", offering 24/7 access to a licensed kitchen that will provide a small, but exclusive work and storage area for wholesale production and limited retail.



EXCHANGE FOOD HUB

The AMP facility also supports the Exchange Food Hub, providing aggregation and distribution for mid-Michigan farmers and food producers (including the growing number of small urban farmers in Lansing). Currently, this online wholesale marketplace features the products of 142 suppliers, which are available to 219 buyers.

The most prominent aspect of the Exchange is the Veggie Box program, a multi-farm CSA that offers complimentary worksite delivery. CSA stands for Community Supported Agriculture, and this model helps to keep sustainable farming a viable way of life for small-scale family farms that are increasingly threatened by large-scale agribusiness. Our model is a multi-farm CSA that unites several growers to feed a common community. It provides the advantages of a traditional CSA, but also highlights crop diversity, minimizes risks and burden, and offers a more cooperative feel. In 2019 we supplied fresh, nutritionally-dense produce to 495 members over the span of 40 weeks; we distributed over 32,000 pounds, 16 tons, of local food to the Greater Lansing community.



Gross sales to date:

\$430,022

of which 86% goes to local farmers/producers/suppliers.



The Exchange saw an increase in sales between 2018 and 2019, yielding a yearly revenue of \$150,000. Veggie Box membership has grown by over 2100% since 2015, and will continue to grow in 2020.

HUNTER PARK GARDENHOUSE

The **Hunter Park GardenHouse** is a hub for year-round farm & garden education, where neighbors volunteer to grow food, flowers, and community. The GardenHouse empowers neighbors to grow, prepare, and eat healthy food to better their health and connect with the community. We are open 5 days a week and offer a wide assortment of programs and services.

Educational Workshops

In 2019, the GardenHouse offered 15 total workshops including Planning your Gardening Year, Intro to Beekeeping, Seed Starting and Transplanting, Urban Foraging, Soil Care, Gardening 101, Organic Pest Management, Tiny Spaces Gardening, Vermicomposting, and Flower Arranging. 262 people attended our workshops.



We enrolled 20 Urban Gardeners in our training program in 2019

262

people attended 15 different workshops in the GardenHouse.



Produce Production

This year we shifted our production to focus on supporting the rapidly growing Veggie Box program, merging our CSA with the multi-grower CSA of the ANC VeggieBox. We sold over 4,014.22 pounds of food to the Veggie Box, totaling over \$15,000.

YOUTH PROGRAMS

The GardenHouse also serves as headquarters for two robust youth programs, the **Youth Service Corps (YSC)**, a job, leadership, and life skills training program for 11- to 17-year-olds, and **Take Root**, a nutrition and fitness education program for 5- to 10-year-olds, utilizing a gardening curriculum.

The Garden-in-a-Box project is a program which involves the building and distributing of 2' X 2' garden kits with soil, fertilizer, and plants to neighbors with limited income, gardening skill, and/or mobility. The 8 boxes distributed by YSC members in 2019 brought the total number of boxes distributed in the neighborhood over the last several years to 165!

The Edible Park project involves youth designing, planting, and tending to edible garden beds to create a small orchard of fruit trees and bushes, perennial herbs, and annual crops in designated areas throughout the 13-acre Hunter Park. In 2019, youth coordinated a major revitalization of Edible Park, combatting perennial weeds and installing new signage. Six public events were hosted in Edible Park, three Harvest Parties where neighbors could take tours, get harvesting guidance, and sample recipes, and three Work Parties to keep the garden well maintained and productive.

Two Collection Days were hosted by Youth Service Corps members who give tours and educate neighbors on what is available to harvest in the garden and what to do with it.

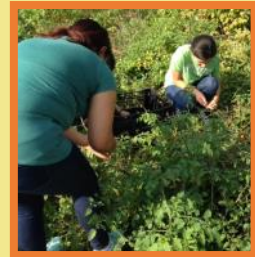


112

The number of times
5—10 year olds
participated in Take
Root Garden Club

308

The number of times
teens participated in
Youth Service Corps



FRIENDRAISING



811 people volunteered with ANC in 2019, contributing over 9,583 hours of service. This is the equivalent of nearly five full-time staff members!



“ I look forward to my weekly volunteer shift. Everyone from the neighborhood and ANC is very friendly and warm. I usually treat myself to delicious food after my Farmers Market shift.

-Nicholas Richard
Volunteer



FUNDS

Sources of Funds 2019

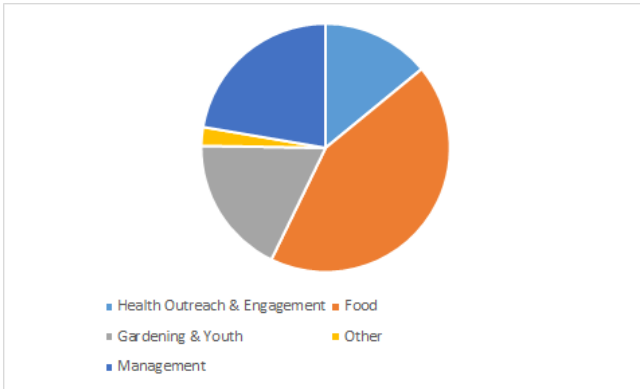
(Audit took place April 2020)

Source	Amount (\$)
Grant Income	\$321,543
Program Income	\$298,609
Contributions and Fundraising	\$ 85,789
Other	\$ 545
TOTAL	\$706,486

Operating Costs 2019

(Audit took place April 2020)

Source	Amount (\$)
Housing, Health, Family, & Community Building Services	\$521,088
Management and General	\$153,720
Fundraising	\$ 16,761
TOTAL	\$691,569



Estimated Costs & Sources of Funding for 2020:

Jan. 1, 2020– Dec. 31, 2020

\$1,055,102

Thanks to our generous

Louise Alderson & Tom

Hoisington

Brain Baer

Dick Baker

David Baur

Veronica Bezenar

Gannon Burgett

Sheryl Childs

James Clift & Wendi Tildon

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American Heart Association	Granger Foundation	MSUFCU
American Endowment Foundation	Fund	MSUCED
Blue Cross Blue Shield	Greater Lansing	MSU Community
Blue Cross Complete	Regional Incubation	Sustainability
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Way	Greenstone Farm	Foundation
CATA Authority	Credit Services	PNC
Capital Region	Hammond Farms	Polack Corporation
Community Foundation	Ingham County Health	Preuss Pets
CASE Credit Union	Department	Power of We
City of Lansing	Ingham County Land	Consortium
Comerica	Bank	R.E. Olds Foundation
Consumers Energy	Ingham County	SARE
David Grimshaw	Treasurer	Sisters of Mercy (Mary
Jack and Sue Davis	IBEW, Local 352 and	Miner)
Dykema	665	Strange Matter Coffee
Dean Transportation	Junior League	Company
Eastside Neighborhood	LAFCU	Sparrow Health System
Organization	Lake Trust Credit Union	Time2Play
Exit Realty	Lansing Art Glass	TriTerra
Foresight Group	LEAP	Two Men and a Truck
Gabriel's Community	Loomis Attorneys at	USDA
Credit Union	Law	Van Atta's Greenhouse
Gannett Foundation	McLaren Health Plan	and Flower Shop
The Garden Club of	MEDC	
Greater Lansing	Michigan Community	
The Gillespie Group	Resources	
Global Youth Service	Michigan Community	
	Service Commission	
	Michigan Good Food	

Generous Supporters!

Lansing Eastside Giving Society

LEGS members are a category of donors who value neighborhood-driven, transformative change and seek to provide predictable and steadfast support for its continuation through multi-year pledges.

Rebecca Bahar-Cook	Joe. D. Pentecost Foundation
Steve Boehm & Janet Kincaid	R.E. Olds Foundation
Jack & Sue Davis	Kristina & Pratap Sankar
Marilyn Frye	Abby Schwartz
Gabriel's Community Credit Union	Sparrow Health System
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MSUFCU	
Neogen (Jim Herbert)	
Joann Neuroth & Carolyn Lejuste	
Jim Noble	
Deb Nolan	

ALLEN PLACE

Coming in 2021: Allen Place

21 housing units

- 4 studio
- 9 one-bedroom
- 8 two-bedroom

Health Clinic

Food Co-op (all welcome!)

Culinary Training

Accelerator Kitchen — locally produced meals and products for you!

ALLEN PLACE

Concept drawing of Allen Place in the
1600 block of East Kalamazoo Street
Lansing, Michigan





ALLEN
NEIGHBORHOOD CENTER

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Lansing, MI 48912

517.367.2468

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