

**Prospect PLACE & Frog Holler Neighborhoods
CATA Bus Shelter Art Design Contest**

Call for Artists and Graphic Designers

Project Overview

The Prospect PLACE and Frog Holler Neighborhoods in partnership with the Capital Area Transportation Authority and the City of Lansing, invite artists and graphic designers to submit their concepts for art installation including bus shelter design, seating, and functional art. Designs are requested for 2 different Eastside bus stops on CATA's Route 15, along the Kalamazoo Street corridor in Lansing, Michigan.

One bus stop is in front of Foster Park in the Frog Holler Neighborhood. The other is beside Hunter Park in the Prospect PLACE Neighborhood. The structures will serve both as practical waiting places for public transit riders and as public art for the whole community. We enthusiastically await your responses.

Project Awards

In conjunction with the City of Lansing's Neighborhood Grant program, the Frog Holler and Prospect PLACE Neighborhood Associations will make two grant awards of \$3,000 each for two separate place-based bus stop designs that celebrate each location along the Eastside Kalamazoo Corridor.

Artists may submit multiple designs for each neighborhood bus stop. Artists may submit designs for both bus stops. The same design may not be submitted twice. A separate application is required for each design.

CATA provides artists choices for shelter types, materials, colors, finishes and seating styles. Artists will recommend the shelter options that best compliment their art. CATA will cover the cost and installation of the shelter and the expense of installing the art.

Artistic Integration

This initiative seeks to engage residents from two City of Lansing neighborhoods, Capital Area Transportation Authority customers, and artists, in a process that connects people and places along the Kalamazoo corridor in a meaningful way. This project is meant to benefit the community at large by enhancing the transit experience and neighborhoods through the addition of unique place-based public art that reflect these neighborhoods and park assets.

Project Deadlines, Support, and Submission Process

All Artist Applications must be submitted to Kai Christiansen kchristiansen@cata.org by **5:00 pm EST July 10, 2020**. Artist Applications submitted after this deadline will not be accepted.

A confirmation message will be sent upon receiving the submission. Please follow up if the confirmation message is not received, as it is the applicant's responsibility to ensure that the proposal is successfully transmitted.

Questions should be sent by e-mail until July 8, 2020 to **BOTH** Jennifer Grau jennifer@grauic.com and Kai Christiansen kchristiansen@cata.org

Submissions will be posted on the web during the week of July 13. Artists should be prepared to present their design(s) to the community via a Zoom meeting on July 20, 2020. Award announcements will be made by July 24, 2020. Art must be completed and turned over to CATA no later than 5:00 PM September 30, 2020.

Neighborhood Background and CATA Partnership

Frog Holler Neighborhood and Foster Park

The Frog Holler neighborhood and Foster Park are located along the Kalamazoo corridor, connecting East Lansing and the River Trail with downtown Lansing. The neighborhood contains a mix of longtime older residents and new families with children. Foster Park is home to the Garden Project and is adjacent to a hub of urban agricultural activity. Park assets include vibrant basketball courts, children's playground, walking trails, numerous trees, picnic tables, and benches. A bike repair station is installed along Kalamazoo Street to support a year-round bicycle commuter route.

Prospect PLACE Neighborhood and Hunter Park

The Prospect PLACE neighborhood and Hunter Park is near at the mid-point of the Kalamazoo corridor that connects East Lansing and the River Trail with downtown Lansing. Spring, summer and fall you will find neighbors visiting with each other as they walk dogs, tend gardens, and relax on front porches. One frequently sees couples strolling, kids riding bikes, parents pushing strollers, and people walking to the numerous restaurants and cafes, along Michigan Avenue. The community is proud to be a welcoming and diverse neighborhood. Home to the Allen Neighborhood Center, The Fledge, Unity Church, and adjacent to Sparrow Hospital and Church of the Resurrection, the Prospect PLACE neighborhood benefit from strong relationships with our intuitional neighbors. Hunter Park is home to the last functioning public pool in Lansing. It's ADA accessible splash park, zero grade pool entry, as well as its climbing wall, make the pool popular with people of all ages and abilities. Other park assets include the Allen Neighborhood Center greenhouse and gleaning gardens (a source of local food and gardening education) two children's playgrounds, a half mile walking trail, picnics pavilion and grills, numerous trees, picnic tables, and benches. A bike repair station installed along Kalamazoo Street supports the year-round bicycle commuter route.

Capital Area Transportation Authority

The Capital Area Transportation Authority is Greater Lansing's regional provider of fixed-route and demand response public transportation services. CATA's Route 15, operating a majority of its service along the Kalamazoo Street corridor, serves customers of three of its member jurisdictions: the City of Lansing, Lansing Township and the City of East Lansing. As part of CATA's commitment to providing a safe experience for our customers, employees and the public it serves, has partnered with the City of Lansing, Frog Holler Neighborhood Association and the Prospect PLACE Neighborhood Association to improve transit facilities along this key artery within the City's Eastside.

Community Input

On June 8, 2020, a community conversation identified neighborhood characteristics and park assets (see attached notes and PDFs used during this discussion). Additional community responses will be gathered using an online survey. The survey will be available to artists after June 30, 2020 by contacting Jennifer Grau jennifer@grauic.com. The artist statement portion of the application should explain how the neighborhood's identity has influenced your concept. Connection to the neighborhood identity is an important part of the selection criteria. Artists are encouraged to review the attached files when developing their design.

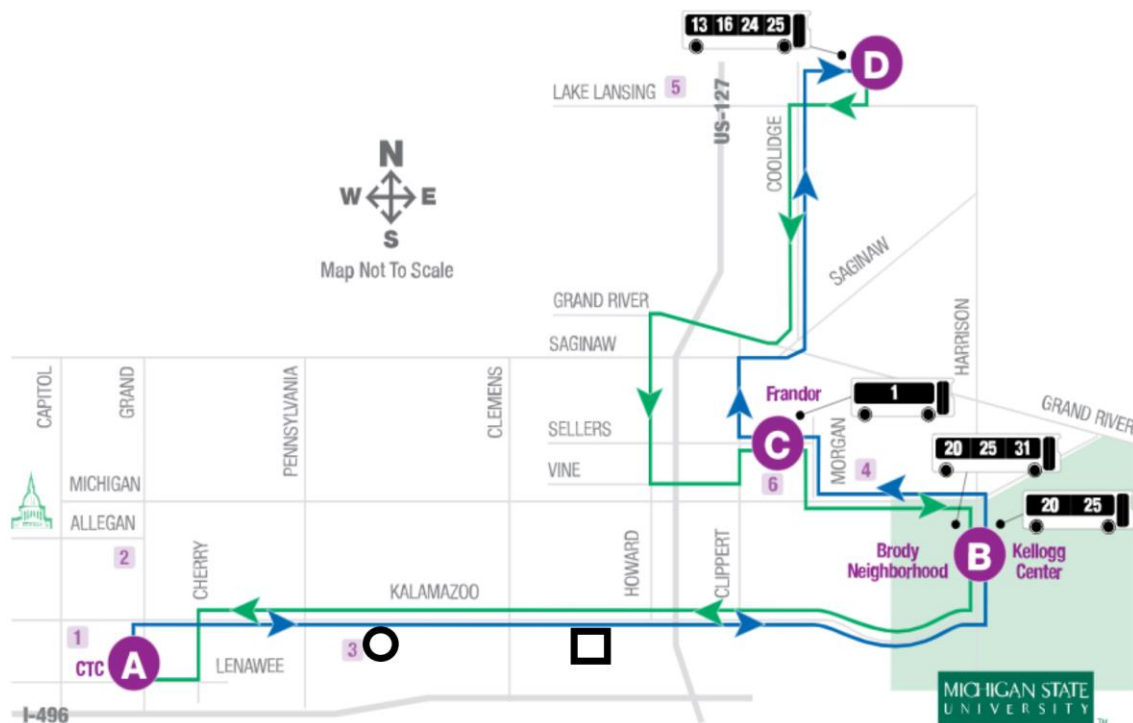
Reflecting Neighborhood Themes

Art can be an integral part of a community's identity. Good design not only creates a sense of place, it enriches quality of life for everyone. Accordingly, there will be equal focus on creative place-making and improving the transit experience. The artwork selected will incorporate elements identified by neighbors that reflect the unique characteristics of the neighborhoods in which they reside. Artist proposals should incorporate these ideas and themes to reinforce the identity of each of the neighborhoods along the corridor.


General Terms and Conditions

- Artists may apply for and be awarded grants for either or both bus stop art installations.
- Artists may submit multiple designs for each stop. Each design should be a separate application.
- Artists may submit designs for both stops.
- The same design may not be submitted twice.
- Artist applications must be submitted to Kai Christiansen kchristiansen@cata.org by **5:00 pm EST July 10, 2020**. Proposals submitted after this deadline will not be accepted.
- Artist will present their designs to the community via a Zoom meeting on July 20 from 4-6 PM
- Grant awards will be announced on July 24, 2020
- Once selected and under contract and upon receipt of final drawings or images, artists will be paid \$1,500 per site in award money.
- The balance of \$1,500 will be awarded to the artist upon providing the completed art, ready for installation to CATA. **All art must be completed by September 30, 2020 at 5 PM.**
- The artist is responsible for discussing with CATA appropriate installation of the art.
- CATA and its partner neighborhoods reserve the right to turn down any proposals and or negotiate revisions, as the art will become a feature of the neighborhood and displayed on a Capital Area Transportation Authority asset and therefore will be seen to reflect the views of CATA. For example, artistic design depicting or referring to undesirable social behavior, or which might be offensive because of racial or religious references should be avoid.

CATA Bus Route 15



MAP LEGEND

- Outbound (northeast)
- Inbound (southwest)
-  Transfer Point to Indicated Route(s)

Route 15

Kalamazoo -
Frandor

- Circle - Denotes Hunter Park
- Square - Denotes Foster Park

CATA Bus Stops for Frog Holler and Prospect PLACE Neighborhoods

Shelter and Art Design Guidelines

Included within each submission, artists should identify:

- Proposed Shelter Structure <https://www.brasco.com/>
 - Style (as found of Brasco International's website)
 - Bayline, Eclipse, Sunline, Techline or Interlude
 - Color Scheme
 - Structure
 - Roof
 - Bench
 - Shelter Wall Material
 - Perforated Aluminum or Glass
- Functional Art - Any elements of functional art may be included as part of the shelter design drawing. Functional art may include interactive elements, built in games, etc. Be creative!
- Artists are welcome to work in any medium they feel best reflects their vision.
- The art installation should be sufficiently durable, sturdy and secure to last 3-5 year (excluding vandalism)

Applications should include the following:

- **Application Form:** Applicants must provide all information and attachments requested on the following Artist Design Application – pages 9-12. That will serve as your proposal. Please submit one proposal for each design.
- **Location:** Identify the bus stop and neighborhood for which this design is intended.
- **Narrative:** Your narrative should be a maximum of 2 pages double spaced (shorter narratives are welcome!) and include the following information:
 - Artist Background – Briefly tell us about your experience with other public art projects if any. What is your connection to these neighborhoods and parks? Do you or have you ever lived or worked on Lansing’s Eastside? What is your interest in creating artwork for this project?
 - Artist Statement – a brief description of your proposed concept and how it relates to the selected neighborhood and park identity.
 - Materials – Provide a description of the art piece you plan to create and the materials you will use. If seating or interactive art is proposed, provide an explanation of what materials you would use.
- **Site plan, materials, installation, and maintenance**
 - Shelter structure, color, wall panels, roof, seating,
 - Functional or interactive art
 - The art piece (sculpture, sound recordings, plantings, paintings, drawings, screen wrap, etc.
- **Optional** – Resume and 4 and 10 images of previous work

Submittal materials will not be returned and will be posted on community websites for the public to view. ***Please do not send original artwork.***

Selection criteria

Neighbors will vote to select the design based on the following criteria:

- The ability of the artist to incorporate the neighborhood and park’s identity into the proposed artwork
- The quality of the concept proposed by the applicant
- Familiarity and connection to Lansing’s
- The applicant’s ability to deliver the art project as proposed on schedule
- The proposed shelter provides weather protection and sufficient visibility to deter unwanted activity
- The art has the potential to last 3-5 years independent of vandalism
- CATA’s cost and ability to install and maintain the art.

Applicants are eligible for consideration regardless of race, color, creed, national origin, sex, religion, sexual orientation, age or ableism.

Artist Design Application

Artist Information

Applicants may submit multiple designs for the same bus stop. Artists may also submit designs for both bus stops. The same design may not be submitted twice. A separate application is required for each design.

This design is for: Select one

____ **The Foster Park and Frog Holler neighborhood**

____ **The Hunter Park and Prospect PLACE neighborhood**

Design Title: _____

Lead Artist Name: _____

Names of Other Artists Involved: _____

Lead Applicant Address: _____

Email: _____ **Phone:** _____

Please specify which shelter structure your design is based upon:

____ Bayline

____ Eclipse

____ Sunline

____ Techline

____ Interlude

Design Narrative

Artist Background

In 300 words or less, describe any personal connection to this neighborhood and park. Tell us why you are interested in creating a public art project on Lansing's Eastside. (This can include work, family, recreation, values, etc.)

Artist Statement

In 500 words or less, please describe your concept and how it reflects the neighborhood's identity and/or park assets.

Artist Resume (requested but not required)

If uploading resumes for multiple artists, attach as a single PDF

References (requested, but not required)

Reference 1:

Name:

Address:

Email:

Phone:

Reference 2:

Name:

Address:

Email:

Phone:

Project Information

Artist Listing

Please list artist name(s) as you would like them included for public voting:

Title

Project title as you would like it included online for public voting:

Description

Project description as you would like it included online for public voting (50 words or less):

The Art

Please attach 1-4 images of **your proposed public art**. This can include images of photographs, draft paintings/sketches, drawings, models, etc. and should reflect the final project as close as possible. (These images will be presented to the public for voting and should be as detailed and as comprehensive as possible. If proposing a mural, a completed rendering of the proposed painting should be submitted.

Materials

What materials will be used?

Site Plan, Materials and Installation

What site preparation, if any, will need to be done? This includes photographing the art for transferring to a wrap, prepping a wall for a mural, changes to landscaping, installing a sculpture, etc.:

Installation

How will the public art be installed? If large sculpture, please describe how sculpture will be transported and secured. If mural, describe how murals will be created and transferred. Etc.

Shelter Specifications

Which shelter and shelter amenities, colors and materials have you selected? (note, CATA to pay for shelter and amenities)

Maintenance

Please describe if any maintenance required, including routine and long-term preservation. How long do you anticipate this public art will last if the above described maintenance is followed?

Project Costs

Please remember that the artist is responsible for all costs including labor, fabrication, and delivery of the art to CATA. CATA is responsible for covering the cost of installation.

Applicant Signature: _____