

# Artist Design Application

## Artist Information

Applicants may submit multiple designs for the same bus stop. Artists may also submit designs for both bus stops. The same design may not be submitted twice. A separate application is required for each design.

**This design is for: Select one**

**The Foster Park and Frog Holler neighborhood**

**The Hunter Park and Prospect PLACE neighborhood**

**Design Title: "Color Is Life"** \_\_\_\_\_

**Lead Artist Name: Karl Gude** \_\_\_\_\_

**Names of Other Artists Involved:** \_\_\_\_\_

\_\_\_\_\_

**Please specify which shelter structure your design is based upon:**

Bayline

Eclipse

Sunline

Techline

Interlude

## Design Narrative

### Artist Background

In 300 words or less, describe any personal connection to this neighborhood and park. Tell us why you are interested in creating a public art project on Lansing's Eastside. (This can include work, family, recreation, values, etc.)

We've lived in the neighborhood for a year now and we never knew we could love a place as much as we do our new home. We moved here from East Lansing and wish we had done it a lot sooner. Both of us have admitted this is our favorite place we've lived. Our new neighborhood is alive with people walking, talking, gardening, hanging out on porches, and saying hello. We live very close to Foster Park and it's often a destination for our walks. I see the neighborhood as being full of life and color compared with the neighborhood we lived in in East Lansing. We love being able to walk to the little shops on Michigan.

### Artist Statement

In 500 words or less, please describe your concept and how it reflects the neighborhood's identity and/or park assets.

My concept for the bus stop is to have four colorful panels each with a different neighborhood theme. Each panel would have a "Where's Waldo" kind of game where both children and adults could read a list of items accompanying each panel and search for them. Some elements are large and obvious to find and others a little bit harder.

When I think of our neighborhood I think of how lively and colorful it is, which is the reason for my title, "Color Is Life!" The panel I've submitted here has a park theme with images of people doing park-related things, like kids playing sports, picnics, and the like. I'm open to suggestions for the themes on the other three panels, but I was thinking about neighborhood architecture would be one, neighborhood people would be another (walking their dogs, gardening, chatting on the porch, that sort of thing), And the third one would be Michigan Avenue related with images of people shopping, cars driving by, and the like.

### Artist Resume (requested but not required)

Accompanying this application is my professional resume. I work as a commercial illustrator.

## Project Information

### Materials

What materials will be used?

Artwork will be submitted as a digital file.

### Site Plan, Materials and Installation

What site preparation, if any, will need to be done? This includes photographing the art for transferring to a wrap, prepping a wall for a mural, changes to landscaping, installing a sculpture, etc.:

The four panels will have to be printed onto posters that fit the back wall panels of the bus stop.

### Installation

How will the public art be installed? If large sculpture, please describe how sculpture will be transported and secured. If mural, describe how murals will be created and transferred. Etc.

Each panel would be commercially printed and installed behind the four glass panels at the rear of the bus stop.

### Shelter Specifications

Which shelter and shelter amenities, colors and materials have you selected? (note, CATA to pay for shelter and amenities)

I would like to use the sloped Eclipse design with back panels, solar panels, and LED lights. The arched supports of the roof would be colored the various colors from the poster so they would be visible externally on either side of the structure as well as from inside.

### Maintenance

Please describe if any maintenance required, including routine and long-term preservation. How long do you anticipate this public art will last if the above described maintenance is followed?

As these posters would be behind glass there would be very little maintenance. I imagine someone might decide to circle the items they found through the Where's Waldo game but, as it is glass, that should scrub off without too much trouble.

### Project Costs

Please remember that the artist is responsible for all costs including labor, fabrication, and delivery of the art to CATA. CATA is responsible for covering the cost of installation.

Each panel would cost approximately \$100 to print and mount (based on Kinkos algorithm)