Request for Proposals
Allen Neighborhood Center
Farmers Market Mural

Call for Artists – New Public Art Opportunity

Project
Allen Neighborhood Center (ANC) invites qualified artists to submit proposals for a mural to be placed on the east wall of the Kircher Complex, 1600 block of East Kalamazoo St, Lansing, MI. The installed mural will become the property of the ANC.

About Allen Neighborhood Center and the Eastside
Founded in 1999, Allen Neighborhood Center (ANC) is a dynamic, non-profit hub for neighborhood revitalization serving the northeast quadrant of Lansing, Michigan, known as ‘the Eastside’. We describe our work as comprehensive and integrative community development, having discovered the value of working simultaneously in health, housing, food access, youth development, and social capital building. ANC relies on robust involvement of over 500 volunteers donating nearly 10,000 hours annually for the success of its programs. In addition, we rely on the partnership and support of key institutional collaborators, both locally and regionally, who share our broad agenda.

Lansing’s Eastside is an economically, ethnically, and educationally diverse quadrant of Michigan's Capital City. This lively neighborhood has significant strengths and challenges. Strengths include the Eastside’s rich diversity: the American Community Survey reports that of the estimated 17,500 people living within the 48912 zip code, 18% are African American, 12% are Hispanic, 60% are white, 3% are Asian-American and the remainder are of mixed ethnicities. Further, the Eastside has one of the highest concentrations of refugees in the Metro area, with 10% of households headed by someone born in another country. Challenges include the fact that 25% of Eastside families are at or below the federal poverty line. Fully 80% make under Michigan's median income; and one-half of families with children are headed by a single parent. (Source: US Census).

Applicants must submit the completed application on 8.5 X 11 inch white paper. Application must be either typed or printed clearly. Applications that are deemed unreadable by ANC staff, or are incomplete, will be rejected.
Contact Information

Lead Artist’s Name ________________________________________________________________

Applicant’s Name (if different from artist)____________________________________________

Applicant’s Mailing Address ______________________________________________________

City/State/Zip Code ______________________________________________________________

Home Phone________________________ Cell Phone _________________________________

Email_________________________ Website _____________________________

Applications must be received by the ANC by 5pm on November 6, 2020.

Mail/deliver application to: Allen Neighborhood Center
1611 E. Kalamazoo St.
Lansing, MI 48906
Attn: Denise Paquette

For Office Use Only

Application Received Date:
Required Supplementary Materials

- 3 pictures, 8X10, that highlight each artist’s original work and best illustrate mural experience. Please provide the locations and address of at least two murals you have had significant involvement in creating and explain your involvement in each.
- One full color image of proposed mural as well as a project narrative that includes size and placement of mural, materials to be used, and suggested method of painting and sealing the wall.

Mural Specifications

- Theme: This mural will be the back drop to our weekly Allen Farmers Market and our new Solar Courtyard. The mural should represent the neighborhood, urban farming, health, and the diversity of the area.
- Dimensions: The wall is large at approximately 122 feet long by 15 feet high. The applicant is encouraged to propose the most striking and attractive mural which they would wish to create within this area.
- During installation of the mural, the artist must schedule the effort with Allen Neighborhood Center and keep a clean installation site.
- Applicants are required to ensure the best display conditions for the mural, including anti-graffiti protection in the form of clear coating (state the brand and type of paint and sealer you will use). The paint and sealer shall be appropriate for outdoor murals, color-fast, weather resistant, compatible with underlying material, and the paint and sealer shall be compatible for use with each other.

Selection Criteria

Proposals submitted for the mural will be reviewed by the ANC Design Committee using the following guidelines as established in the RFP. A proposed mural should:

- Be specifically designed for the site;
- Add to the local identity and character of the Eastside;
- Be durable and easy to maintain;
- Aesthetically enhance the building or otherwise interact with its surrounding environment;
- Be a suitable by way of form and quality for public viewing and accessibility;
- Contribute to a sense of civic pride.

Community input will also be taken into consideration through a variety of methods including a forum at the weekly Allen Farmers Market and from artists’ groups.

Decision Date

The selected proposal will be announced December 1st, 2020.
Proposal Details

1. Briefly describe artist’s experience working in large scale and collaboratively with community groups. Please include one or more photos if available.

2. Include a sketch of your proposed mural, location on the wall, and overall dimensions of the new mural.

3. Please describe any collaboration or community involvement in this mural.

4. Specify materials used in your proposed mural including brand and type of paint and sealer.

5. Provide a title and sentence describing the piece.
**Project Budget**

The ANC has allocated $17,000 for each mural. If the applicant believes this amount is inadequate for the proposed project, it is the responsibility of the applicant to obtain the required additional funds for the project to be considered. Potential sources for funds are foundations, corporations, and individuals. In limited circumstances, ANC will work with the artist on a crowdfunding effort.

<table>
<thead>
<tr>
<th>Expense</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Artist Fee</td>
<td>$ _______</td>
</tr>
<tr>
<td>Supplies/Materials</td>
<td>$ _______</td>
</tr>
<tr>
<td>Equipment rental</td>
<td>$ _______</td>
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<tr>
<td>Liability insurance (if applicable)</td>
<td>$ _______</td>
</tr>
<tr>
<td>Other related expenses (please list)</td>
<td>$_______</td>
</tr>
<tr>
<td>Total Expenses</td>
<td>$_______</td>
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If total expenses exceed $17,000, describe how you will finance the additional cost. The ANC will not provide funds for any overrun in costs.
I wish to enter contract with Allen Neighborhood Center (ANC). I understand that the nature of the activities that I may perform in my capacity as a muralist may involve physical activity, contact with unidentified and/or unfamiliar persons, or other potential risk of bodily injury or damage to property. Knowing this and in consideration of being allowed to volunteer, I HEARBY ASSUME FULL AND COMPLETE RESPONSIBILITY FOR ANY PERSONAL INJURY AND/OR PROPERTY DAMAGE THAT I SUSTAIN OR CAUSE DURING MY PARTICIPATION AS A VOLUNTEER. IN ADDITION, I HEARBY RELEASE AND AGREE TO HOLD HARMLESS THE OTCA AND ANY OF ITS EMPLOYEES, VOLUNTEERS, PARTNERS, AGENTS, SPONSORS, BOARD MEMBERS AND SUCCESSORS FROM ANY AND ALL INJURIES, DAMAGES, LOSSES, LIABILITIES OR CLAIMS ARISING OUT OF OR RELATED TO MY SERVICE AS A VOLUNTEER.

Each party shall be responsible for its negligent acts or omissions and the negligent acts or omissions of its employees, officers, or directors, to the extent allowed by law.

Each party agrees to indemnify and hold harmless each other party against any and all liability that such other party may incur as a result of the acting party’s performance of the foregoing responsibilities.

Artist signature__________________________________________________________

Parent or Guardian’s Signature______________________________________________
(if artist is under age 18)

Date__________________________